GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:1031
ANSWERED ON:28.07.2000
INCOME FROM TV SERIALS/ADVERTISEMENTS
AJAY SINGH CHAUTALA

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) : the details of projected income from TV serials and advertisements during 1999-2000 and 2000-2001;

(b) : the real income got from the above sources, till date;

(c) : the details of the cases of alleged irregularities detected during the above period in the allocation of T.V. serials and the amount involved therein; and

(d) : the steps taken to check such irregularities?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION & BROADCASTING (INDEPENDENT MINISTER OF STATE OF THE MINISTRY OF LAW, JUSTICE AND COMPANY AFFAIRS (SHRI ARUN JAITLEY)

(a) & (b) : The details of projected and actual gross commercial revenue earned by Doordarshan during 1999-2000 and 2000-2001 are as under:

YEAR	PROJECTED REVENUE (Rs in crores)	REVENUE EARNED (Rs. in crores)
1999-2000	500.00	610.29
2000-2001	650.00	90

(till 19.7.2000)

(c): Prasar Bharati has intimated that no case of alleged irregularity during the above period has been detected on the allocation of TV Serials.

(d) : The areas of activities of Doordarshan prone to corruption have been identified and orders have been issued streamlining the procedures involved in processing the serials/programmes/events, etc. Also all the complaints regarding alleged corruption in Doordarshan are examined thoroughly.